

Process Mapping Template

Folosiți acest template pentru a defini interacțiunile cu audiența evenimentului dumneavoastră înainte de eveniment.

Touchpoints - oportunități de contact și comunicare cu un prospect

Touchpoint	Popularitate in rândul audienței
Event website	
Event registration page	
Event LinkedIn profile	
Event Facebook profile	
Event Instagram profile	
Event Twitter profile	
Event Snapchat profile	
Guest website 1:	
Guest website 2:	
Guest website 3:	
Guest website 4:	
Pay per click advertising campaign 1	
Pay per click advertising campaign 2	
Pay per click advertising campaign 3	
Youtube - previous events sessions	
Forums	
Printed magazines	
Event app	
Sponsors websites	
Outdoor banners	
ETC.	

[illegible]